



# Expression of Interest (EOI) – Contractor Engagement

**Contractor Position: Senior Advisor, Data Systems & Analytics (Health Systems)**

**Issue Date: February 25, 2026**

**Closing Date & Time: March 20, noon PST**

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## 1. Introduction

The Midwives Association of British Columbia (MABC) invites Expressions of Interest (EOIs) from qualified consultants to deliver a time-limited data systems and analytics project that will strengthen MABC’s ability to monitor, evaluate, and steward Midwifery Main Agreement (MMA)-funded programs and related system initiatives.

This engagement is focused on program utilization, implementation, and evidence generation to support accountable delivery of MMA-funded work, broader system learning, and organizational decision-making.

This EOI is issued to identify consultants with the expertise to complete the project. Submission of an EOI does not create any contractual obligations for MABC.

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## 2. Project / Service Overview

MABC seeks a contractor to serve as Senior Advisor, Data Systems & Analytics (Health Systems), responsible for designing and operationalizing the data capabilities needed to:

- Monitor utilization, reach, and outcomes of MMA-funded programs;
- Support implementation oversight and continuous improvement of MMA-funded initiatives;
- Develop standardized program reporting and administrative analytics;
- Transform membership and program data into workforce and service delivery intelligence;
- Strengthen MABC’s internal evidence base for system planning, accountability, and learning.



This role is designed to support program administration, oversight, and learning functions typically funded through MMA administrative allocations.

MABC anticipates that the project can reasonably be completed within approximately 9 months, depending on the consultant's approach. Respondents may propose an alternate timeline within this general window.

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### **3. Scope of Work**

#### **Role Purpose**

To design and implement MABC's data systems and analytic environment to support program administration, utilization monitoring, evaluation, and system learning, particularly for MMA-funded programs and initiatives.

The role is focused on data infrastructure, reporting, governance, and evidence translation and is intended to build sustainable internal capacity through clear documentation, tools, and handover.

#### **Scope of Work (including but not limited to)**

- Design a unified MABC data architecture integrating:
  - MMA-funded program data,
  - program utilization and administrative reporting,
  - membership system data,
  - and relevant profession-level datasets.
- Develop secure, documented processes for data collection, storage, access, and management consistent with PIPA/FOIPPA.
- Create dashboards and analytic products to support:
  - MMA-funded program oversight,
  - implementation monitoring,
  - internal planning and reporting,
  - and system-level learning.
- Establish standardized program reporting frameworks, including indicators, definitions, templates, and reporting cycles for MMA-funded initiatives.
- Analyze membership and program data (e.g., practice models, service patterns, geographic distribution, workload indicators) to generate workforce and service delivery insights.



- Develop a comprehensive Data Governance Framework, including:
    - data inventory and dictionary,
    - metadata standards,
    - access and permission tiers,
    - retention and disposal practices,
    - version control and documentation.
  - Produce periodic analytic briefs for MABC leadership and program governance tables focused on program performance, utilization, and system insights.
  - Where data involve First Nations–identifiable information, apply OCAP® principles and relevant community protocols.
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#### **4. Deliverables**

Deliverables may include, but are not limited to:

- Unified MABC data model and documentation;
  - MMA-funded program analytics and utilization dashboards;
  - Membership and workforce intelligence dashboards;
  - Program reporting standards, indicators, and templates;
  - Full Data Governance Framework;
  - Privacy and security documentation (data residency, access model, MFA, audit approach);
  - Sustainability and handover materials enabling internal staff to maintain and evolve the system post-contract.
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#### **5. Data Privacy, Security & Governance Requirements**

The contractor will:

- Apply privacy-by-design and security-by-design principles consistent with PIPA and, where applicable, FOIPPA;
- Disclose data residency and ensure cloud services comply with OIPC guidance;



- Maintain governance documentation (data dictionary, metadata, access tiers, retention/disposal);
  - Align analytics with relevant provincial indicators (e.g., PSBC; HQBC Perinatal Quality Standard where appropriate);
  - Apply OCAP® principles where First Nations–identifiable data are involved.
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## 6. Contractor Status

This engagement is an **independent contractor arrangement**. The contractor is responsible for their own taxes, insurance, benefits, and tools. This role does not provide clinical, legal, or regulatory advice.

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## 7. Submission Requirements

### 7.1 Consultant Information

- Legal name
- Address
- Primary contact person
- Phone and email
- Website (if applicable)

### 7.2 Summary of Qualifications

- Advanced training or demonstrated expertise in data analytics, population health, epidemiology, health systems, or related fields;
- Experience designing and implementing data systems, dashboards, indicators, and governance frameworks;
- Experience supporting policy, system planning, workforce analysis, or program-related financial and utilization analysis (asset).

### 7.3 Proposed Approach

Respondents should outline:



- Proposed methodology and tools;
- Proposed timeline and milestones;
- Estimated level of effort (hours or phases; non-binding);
- Data residency and security controls (encryption, MFA, access management);
- Governance and documentation approach;
- Indicator alignment strategy;
- PIA/DPIA considerations where relevant;
- Availability.

#### **7.4 Pricing Information (Non-Binding)**

- Proposed hourly or project-based rate;
- Confirmation of independent contractor status.

#### **7.5 References**

- At least two references familiar with comparable analytic or advisory work.

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### **8. Evaluation & Selection**

EOIs will be assessed based on:

- Demonstrated experience designing and implementing data systems, analytics, and governance frameworks in health, social services, or complex public-interest organizations;
- Experience supporting program monitoring, utilization analysis, evaluation, or system planning (rather than negotiation or bargaining);
- Quality, feasibility, and proportionality of the proposed methodology and timeline;
- Demonstrated ability to deliver build-and-handover projects (not dependency-based consulting);
- Value for money relative to scope and expertise;
- Quality and relevance of references.



This EOI is not a competitive bidding process. MABC reserves the right to engage directly with one or more respondents, negotiate scope and pricing, or discontinue the process without award.

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## 9. Conflict of Interest

Respondents must disclose any real, potential, or perceived conflict of interest, including concurrent work that could reasonably intersect with MMA-funded program administration, evaluation, or health system planning involving MABC or related partners.

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## 10. Confidentiality & Privacy

All information submitted will be handled in accordance with BC privacy legislation. MABC operates under PIPA, and FOIPPA applies where data originate from public bodies. Respondents should identify any confidential or proprietary information.

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## 11. Equity Statement

MABC is committed to equity, diversity, inclusion, and cultural safety and welcomes EOIs from consultants of all backgrounds, including Indigenous, racialized, rural, 2SLGBTQIA+, and internationally educated practitioners.

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## 12. Contract Details (Indicative)

- **Engagement type:** Project-based independent contractor
  - **Estimated duration:** Approximately 9 months (flexible by proposal)
  - **Compensation:** Hourly or project-based rate, expected to be commensurate with senior advisory expertise and the defined scope of work.
  - **Work arrangement:** Primarily remote; occasional in-person collaboration in BC
  - **Intellectual property:** All work products become the property of MABC upon payment
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MIDWIVES ASSOCIATION  
*of* BRITISH COLUMBIA

### 13. Submission Instructions

Submit EOIs by email (PDF format preferred) to:

**Contact:** Naghmeh Aghazadeh

**Title:** Human Resources & Administration Director

**Email:** [applications@bcmidwives.com](mailto:applications@bcmidwives.com)

**Deadline:** March 20, 2026, noon PST

**Subject line:** Expression of Interest – Senior Advisor, Data Systems & Analytics (Health Systems)

MABC thanks respondents for their interest and looks forward to reviewing submissions.